

# Karsen Kadien

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## EDUCATION

**Texas A&M University**, College Station, Texas  
*Bachelor of Science in Telecommunications & Media Studies*  
Minor in Sport Management  
GPA: 3.4

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May 2027

## INTERCOLLEGIATE ATHLETICS

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**Texas A&M University, Division I NCAA Equestrian, College Station, TX** August 2023 – Present  
*Student-Athlete*

- Successfully balance a full academic course load in addition to 30 hours per week of practice, conditioning, film study, team meetings, competitions, and travel.
- Collaborate with 50+ teammates to execute team goals and meet-day operations.
- Responsible for hosting prospective student-athletes and mentor current student-athletes in the transition from high school to college both academically and athletically.
- Consistently manage and uphold barn management and hygiene standards of 25+ horses for the program.
- Participate in team building, leadership exercises and accomplish team and personal goals.

## WORK EXPERIENCE

- Support instruction and student learning in an upper-division communication research methods course.
- Assist with research design, data analysis, and interpretation using Jamovi.
- Provide grades and feedback on assignments, exams, and group research projects.
- Collaborate with professor and other teaching assistants to improve course teachings, communications, and layout.

## Brazos Valley Bombers Baseball Team, Bryan, TX

- Authored and distributed press releases for organizational announcements, strengthening media relations and increasing public awareness of events and initiatives
- Supported owners and managers with organizational tasks, streamlining administrative processes and ensuring smooth daily operations.

### *Lead Intern, Full-Time*

May 2025 – August 2025

- Collaborated with 7+ full-time staff to design and execute game-day operations, ensuring a cohesive, engaging environment for 650+ fans per event.
- Supervised and scheduled 15+ gameday staff members, delegating responsibilities across promotions and fan services to maintain smooth operations.
- Created, managed, and grew the team's social media presence across 4+ platforms; produced daily live content, designed branded graphics, and executed campaigns that boosted engagement and ticket sales.
- Photographed, edited, and published 150+ high-quality images daily from games, practices, youth camps, and community events, driving consistent media coverage.
- Coordinated and scripted 20+ on-field fan engagement activities per game with emcee, staff, and community groups, enhancing entertainment value and sponsor visibility.
- Oversaw daily roster and player transactions, ensuring compliance with league rules and maintaining weekly eligibility across 35+ athletes, as well as laundering and distribution of uniforms.
- Managed collaboration with 3+ hospitality and 5+ community organizations per game, contributing to increased attendance and stronger fan experiences.
- Acted as a key liaison between team ownership, front office staff, players, and community partners, balancing operational efficiency with fan-first initiatives.
- Contributed to sponsorship activation by integrating brand promotions into in-game experiences, scoreboard graphics, and social media features.

**Texas A&M Equestrian Camp**, Bryan-College Station, TX

Summer &amp; Winter 2025

*Camp Counselor & Scrimmage Coach*

- Led and facilitated multiple advanced camp sessions for 10+ high school riders, introducing them to collegiate-level training expectations and barn operations.
- Collaborated with coaching staff and fellow counselors to coach riders through discipline-specific drills, including pattern work, course review, performance refinement, and mental skills coaching.
- Delivered targeted, performance-driven feedback as a scrimmage team coach, helping riders refine technique, build confidence, and elevate overall execution on unfamiliar mounts.

**Storm Oasis Dairy**, Fallon, NV

December 2024

*Winter Break Intern*

- Assisted Veterinarian with breeding and sorting of cattle and goats, calving, basic wound care and procedures.
- Performed mass vaccinations and pregnancy checks on cattle and goats.
- Assisted 10+ employees in milking sick cattle and feeding calves and kids while communicating in Spanish.

**Gold n' Grand Horse Show**, Rancho Murieta, CA

August 2020 – March 2023

*Customer Service & Front Office Staff*

- Assisted the Gold 'n Grand horse show attendees with registration, check-in and check-out.
- Reconciled individual show attendee billing statements and collected check, cash, and credit card payment.
- Designed social media graphics and signs along with provided office assistance to full time staff as needed.

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**LEADERSHIP AND COMMUNITY INVOLVEMENT****Traditions Night**, Texas A&M University*Director*

January 2025 – Present

- Responsible for leading and organizing a large, one day tour and orientation for 200+ new student-athletes.
- Interview and selected 3 Assistant Director and 20+ Huddle Leader positions.
- Meet and communicate with various community members, university and athletics officials to orchestrate events.
- Developed new event schedule to condense tour to optimize time, and converted tour to buses to increase athlete participation by 37% and representation to all 16 varsity sports.

*Huddle Leader*

April 2023 – August 2024

- Collaborated with other student-athletes to plan the event and participated in training exercises.
- Led a 5-8 new student-athletes on a tour of campus and answered questions about the traditions and community.

**NASA SEC Student-Athlete Experience**, NASA Launch Services Program (LSP)

August 2025

- 1 of 12 SEC student-athletes selected to participate in a prestigious program at Kennedy Space Center.
- Toured NASA facilities, shadowed members of LSP in the communications department and networked with LSP Executives.
- Culminated experience by presenting to local elementary schools sharing our athletics story and our time at LSP.

**WE3 Executive Board**, Texas A&M University

August 2024 – Present

*Vice President of Social Media and Marketing*

- Promote WE3 events by managing social and digital media platforms and serving as a liaison with other student-athlete leadership organizations, while capturing event photos and designing graphics for promotional use.
- Solicit creative marketing ideas from the leadership board and take on the president's responsibilities in her absence.

**NCEA Leadership Committee, National Collegiate Equestrian Association (NCEA)***Vice President*

July 2024 – Present

- Assist president in running meetings, organizing committees, and communicating with advisors.
- Spearhead technological involvements for meetings and organization within the Google Suite.

*Head of Social Media Team, Team Representative*

August 2024- May 2025

- Responsible for management and content creation for Official Social Media accounts, and facilitation of collaboration between 10-15 team members.
- Liaison between full committee and Social Media Team, as well as NCEA organization and coaches of Texas A&M.

**F.A.C.E Mental Health**, Texas A&M University

August 2024 – May 2025

*Team Representative*

- Represent Equestrian Team in F.A.C.E meetings and events.
- Provide point of contact for the Equestrian Team and Texas A&M Athletics Sports Psychology staff.

**Texas A&M Womens' Equestrian Social Media Committee**, Texas A&M Athletics

August 2024 – Present

- Collaborate with coaches, creative staff, and committee members to create relevant content for the team's official social media.
- Facilitate and curate story takeovers from teammates on meet days and special events.

**WHIT Program Certified Tutor**, Texas A&M University

April 2023 – April 2025

- Meet weekly with 3 children in foster care to work on academic skills and provide subject specific tutoring.

**REVved Up to Read**, Texas A&M Athletics

August 2023 – Present

- Encourage literacy and education in second grade classes across the Bryan-College Station community.

**The Big Event**, Texas A&M University

April 2023, April 2024

*Jobsite Leader*

- Led a group of 10 student volunteers to provide yard work to a community member in need.

**AWARDS/HONORS**

• Texas A&M University Deans' List	Fall 2025
• Aggie Heart Award, Texas A&M Equestrian	2024-2025 Athletic Season
• Brand U Professional Development Program, Texas A&M Athletics	2024-2025
• Texas A&M AD Honor Roll	Fall 2023, Spring 2024, Spring 2025, Fall 2026
• Team Community Service Award, Legacy Awards	2023-2024 & 2024-2025 Athletics Season
• SEC Honor Roll	Fall 2023, Spring 2025
• Horizons Emerging Leaders Program, Texas A&M Athletics	2023-2024 Athletics Season

**SKILLS**

- Advanced knowledge of Jamovi, Microsoft and Google Programs, including spreadsheets.
- Proficient in Adobe Cloud Suite softwares, Smug Mug, Canva, Cap Cut, and Final Cut Pro.
- Conversational in Spanish.
- Versed in Nikon camera usage, photography, and image editing.

**REFERENCES**

- **Matteo Martinez**, Brazos Valley Bombers Head Coach, (731) 249 - 3516
- **Abby O'Mara**, Texas A&M Equestrian Associate Head Coach, (732) 865 - 6320